

“If a trade is worth being in, it is a privilege, not a duty, to belong to its association.”

Enjoy **immediate** **and long-term** benefits **when you join** UNLA-Utahgreen

Training

The UNLA-Utahgreen sponsors seminars on a wide variety of topics throughout the year for its members and employees. These seminars can be used to help prepare for certification and for continuing education units (CEU) for Department of Occupational Professional Licensing (DOPL).

Certification

Certification as nursery and landscape professionals offers individuals an opportunity for professional advancement and recognition. The UNLA-Utahgreen administers certification exams and monitors periodic certification renewal.

Community involvement

UNLA-Utahgreen leads the way in numerous community events, including Arbor Day, Civic Beautification, Plant a Family Tree Month, and many other significant events throughout the state.

Public recognition

Citizens need sources of professional help with horticulture problems. Membership in the UNLA-Utahgreen is the prime way to tell customers that you are a professional in your field.

National affiliations

UNLA-Utahgreen is a member of the ANLA, APLD, TPI, IA, and NALE groups. Information from these associations is disseminated to UNLA-Utahgreen members.

Publicity

The UNLA-Utahgreen works hard to promote the Green Industry to the buying public through radio, print media, promotions, and garden shows. It also has printed materials for members to provide to their customers.

Annual Green Industry Conference and Trade Show

This event gives members the chance to learn from nationally recognized experts. Topics include business management, landscape design, plant material, irrigation, and many other horticultural fields. The Trade Show features vendors from all across the country showing the latest in hard goods and plant materials.

Industry newsletters

The Trunkline, published quarterly, keeps members informed about what is happening within the association and in the industry at large.

Legislative watchdogging

UNLA-Utahgreen actively promotes legislation that benefits our members and joins in grass-roots efforts against bills that are not in our best interests.

Wayne Hansen Memorial Scholarship Fund

The UNLA-Utahgreen awards one or more annual stipends to Utah College students to further their education in our field.

Social events

The annual summer picnic, garden tour, Lagoon day and social events give members opportunities to relax without business pressures and to get to know others in the industry.

Why belong to a trade association?

If all the reasons above are not enough, there are more:

Picking up new ideas and procedures, camaraderie, improving the industry, promoting ethical standards, problem solving, and increasing public and government respect for members and the industry as a whole.